

Pack 671

2017  
Popcorn  
Kickoff



  
**Trail's End**<sup>®</sup>  
Over **73%** goes to local Scouting



# Key Dates

**Sale START Date: NOW**

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**Initial Popcorn Pickup: On next page**

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**Sale END Date: October 28**

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**Closeouts: Done by Nov. 2**

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**Final Order Distribution: November 17 & 18**



# Initial Popcorn Pick-up at Veronie house

**1400 Clavey Lane, Gurnee**

**Friday, September 15      From 4:30pm to 7:30pm**

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**Saturday, September 16      From 10am to 1pm**



# 2017 Site Sales

- Saturday, September 23, from 11am – 5pm
  - Grayslake Jewel on Belvidere Road
- Sunday, September 24, from 11am – 4pm
  - Grayslake Jewel on Belvidere Road
- Saturday, September 30, from 11am-4pm
  - Lowe's Gurnee on Rollins and Grand Roads



# 2017 Site Sales

- Sunday, October 1, from 11am – 3pm
  - Gurnee Jewel on Hunt Club and Grand Roads
- Saturday, October 7, from 11am – 4pm
  - Lowe's Gurnee on Rollins and Grand Roads
- **Call, text or email Andrea Cherubini at:**
  - 224-639-0432
  - [cherubini14@msn.com](mailto:cherubini14@msn.com)



# 2017 Product Line

- ✓ Military Donations
- ✓ Chocolate Lover's Collection – two tins available
- ✓ Cheese Lover's Collection
- ✓ Chocolatey Caramel Crunch
- ✓ Premium Caramel Corn with Almonds, Cashews & Pecans
- ✓ White Chocolatey Pretzels
- ✓ White Cheddar Cheese
- ✓ Classic Caramel Corn
- ✓ Popping Corn
- ✓ 18 Pack Kettle Corn
- ✓ 18 Pack Unbelievable Butter

## NEW ITEM

- ✓ Salted Caramel Crunch

**NOT RETURNABLE: All chocolate items**

**0g trans fat** across the entire product line



# Our Pack's Goal

**\$19,000**





# Achieve Your Goal!

**WHAT  
IS  
YOUR  
SALES  
GOAL?**

Scouting®...it's more than Activities, Adventure, and Character Development... it's who we are!

**Level 6 - Sell \$800**

- 16 - Camp Stove w/ Regulator (fuel not included)
- 17 - LEGO NINJAGO Vermillion Invader
- 18 - 2-Person Waterproof Tent
- 19 - Grab Bag G



**Level 5 - Sell \$600**

- 12 - LEGO Star Wars Yoda's Jedi Starfighter
- 13 - HEXBUG Gladiator Battle Stadium w/ Three Nanos
- 14 - All Aluminum Tactical Safety Flashlight
- 15 - Grab Bag F



**Level 4 - Sell \$400**

- 8 - Nightzone Flyer
- 9 - Light Saber with Color Changing Lights, Sounds & Stand
- 10 - Rosewood Handle Knife w/ Clip & BSA® Branding
- 11 - Grab Bag E



**Level 3 - Sell \$300**

- 4 - Stikball w/ BSA® Branding (Twin Pack)
- 5 - Squat Lock Blade Knife w/ Clip and BSA® Branding
- 6 - SOS Survival Kit w/ Compass, Multi-tool, Firestarter, Whistle and more
- 7 - Grab Bag D



**Level 2 - Sell \$200**

- 1 - Small Brass & Rosewood Handle Knife w/ BSA® Branding







# Early Incentives

- **Presale Take-Order Nintendo Switch Photo Scavenger Hunt**



Scouts can complete a Photo Scavenger Hunt by midnight, September 15, 2017 to be eligible to win a Nintendo Switch.

**Scouts must wear Class A uniform and appear in all photos.**

**To qualify, Scouts must take a photo at 5-7 of the following locations:**

In front of a brick house

In front of a local business

In front of an apartment building

In front of a house with a red door

Sales sheet with White Cheddar Popcorn sale

With a street sign named for a tree or bird

House with a white car

Two-story house

Garden gnome in front of house

Shaking hands with a customer



# MEGA-CORN Collection Patch

## EARN ALL SIX PIECES!

- The Robot Participation Patch for Selling One Item
- The Right Leg Patch for Making One Online Sale
- The Left Arm Patch for Selling a Total of \$700
- The Left Leg Patch for Making One Military Sale
- The Right Arm Patch for Selling One of Each Item
- The Top Seller Patch for Selling at least \$1000





# Chicago Wolves Ticket

Scouts that sell \$100  
will receive ONE  
ticket to a Chicago  
Wolves game.





# \$700 Sellers Club

## Special Screening of Star Wars: The Last Jedi

Earn 2 movie passes  
(1 Scout/1 Adult) to a special screening of  
Star Wars: The Last Jedi

Saturday, December 16, 2017.  
Time and location to be determined.





# NEIC Pop Seller Medals

Scouts will earn

- a white medal for \$700 in sales
- a red medal for \$1,750 in sales
- a blue medal for \$2,500 in sales





# NEIC Swim-Gym Party



**Sell at least \$1,300**

And receive 2 passes (1 Scout/1 Adult) for an NEIC swimming-gym party at RecPlex in Pleasant Prairie, WI

**Tentative date = December 2, 2017  
From 4 to 8pm**





# Trail's End Scholarship



**Sell \$2,500\***

(face-to-face and/or online)

Receive 6% of your total sales  
invested in your own Trail's End  
Scholarship account.

Online sales count!

**Funded By Trail's End**

\*Enrollment and reporting of sales is not automatic. Forms must be submitted Dec. 15, 2017.



# Blackhawks Ticket BONUS



**Sell \$4,000**

And receive 2 tickets (1 Scout/ 1 Adult) to a Blackhawks game.

Date to be announced early fall.



# Sell \$500

**Pie your  
CubMaster  
In the face**

