Pack 671

2017 Popcorn Kickoff





Key Dates

Sale START Date: NOW

Initial Popcorn Pickup: On next page

Sale END Date: October 28

Closeouts: Done by Nov. 2

Final Order Distribution: November 17 & 18





2017 Site Sales

- Saturday, September 23, from 11am 5pm
 - Grayslake Jewel on Belvidere Road
- Sunday, September 24, from 11am 4pm
 Grayslake Jewel on Belvidere Road
- Saturday, September 30, from 11am-4pm
 Lowe's Gurnee on Rollins and Grand Roads



2017 Site Sales

• Sunday, October 1, from 11am – 3pm

- Gurnee Jewel on Hunt Club and Grand Roads
- Saturday, October 7, from 11am 4pm
 Lowe's Gurnee on Rollins and Grand Roads
 - Call, text or email Andrea Cherubini at:
 - 224-639-0432
 - <u>cherubini14@msn.com</u>



2017 Product Line

- ✓ Military Donations
- Chocolate Lover's Collection two tins available
- ✓ Cheese Lover's Collection
- ✓ Chocolatey Caramel Crunch
- Premium Caramel Corn with Almonds, Cashews & Pecans
- ✓ White Chocolatey Pretzels
- ✓ White Cheddar Cheese
- ✓ Classic Caramel Corn
- ✓ Popping Corn

- ✓ 18 Pack Kettle Corn
- ✓ 18 Pack Unbelievable Butter

<u>NEW ITEM</u> ✓ Salted Caramel Crunch

NOT RETURNABLE: All chocolate items





Achieve Your Goal!

WHAT IS YOUR SALES GOAL?

Scouting[®]...it's more than Activities, Adventure, and Character Development... it's who we are!





Early Incentives

Presale Take-Order Nintendo Switch Photo Scavenger Hunt



Scouts can complete a Photo Scavenger Hunt by midnight, September 15, 2017 to be eligible to win a Nintendo Switch.

Scouts must wear Class A uniform and appear in all photos.

To qualify, Scouts must take a photo at 5-7 of the following locations:

In front of a brick house In front of a local business In front of an apartment building In front of a house with a red door Sales sheet with White Cheddar Popcorn sale With a street sign named for a tree or bird House with a white car Two-story house Garden gnome in front of house Shaking hands with a customer



MEGA-CORN Collection Patch

EARN ALL SIX PIECES!

- The Robot Participation Patch for Selling One Item
- The Right Leg Patch for Making One Online Sale
- The Left Arm Patch for Selling a Total of \$700
- The Left Leg Patch for Making One Military Sale
- The Right Arm Patch for Selling One of Each Item
- The Top Seller Patch for Selling at least \$1000





Chicago Wolves Ticket

Scouts that sell \$100 will receive ONE ticket to a Chicago Wolves game.



\$700 Sellers Club

Special Screening of Star Wars: The Last Jedi

Earn 2 movie passes (1 Scout/1 Adult) to a special screening of Star Wars: The Last Jedi

Saturday, December 16, 2017. Time and location to be determined.





NEIC Pop Seller Medals

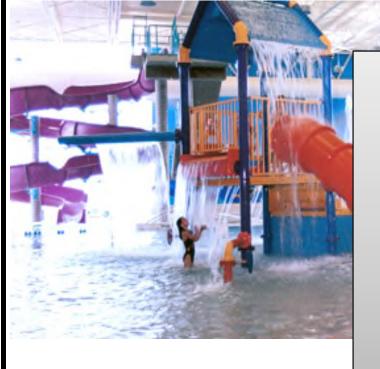
Scouts will earn

- a white medal for \$700 in sales
- a red medal for \$1,750 in sales
- a blue medal for \$2,500 in sales





NEIC Swim-Gym Party



Sell at least \$1,300

And receive 2 passes (1 Scout/1 Adult) for an NEIC swimming-gym party at RecPlex in Pleasant Prairie, WI

Tentative date = **December 2, 2017** From 4 to 8pm



Trail's End Scholarship



Sell \$2,500*

(face-to-face and/or online)

Receive 6% of your total sales invested in your own Trail's End Scholarship account.

Online sales count!

Funded By Trail's End

*Enrollment and reporting of sales is not automatic. Forms must be submitted Dec. 15, 2017.



Blackhawks Ticket BONUS



Sell \$4,000

And receive 2 tickets (1 Scout/ 1 Adult) to a Blackhawks game.

Date to be announced early fall.



Sell \$500

Pie your CubMaster In the face

